



جسور
JOSOOR

Bridges Connecting You to the KEZAD Business Community



مجموعة كيزاد
KEZAD GROUP

PART OF
AD PORTS GROUP



Welcome to Josoor

AD Ports Group has launched KEZAD Group to provide integrated ecosystems under its Economic Cities & Free Zones.

Josoor, which means bridges in Arabic, is born out of KEZAD Group's efforts to continuously empower its clients and the business community by helping foster connections and synergies.

The programme will provide added value and opportunities to help your business grow and prosper by building bridges with the community, and sharing information on services and products for better business connections.

With Josoor, your business will benefit from the world of possibilities created through direct access to all sectors, manufacturers, suppliers and consumers within KEZAD.

What is Josoor?

Josoor is a programme featuring a digital platform and networking opportunities that connect you to other participating companies within KEZAD.

These companies comprise multinationals, SMEs and start-ups across multiple manufacturing and production sectors, trading and logistics operating in KEZAD.

Josoor provides an excellent opportunity to match with businesses that could become your new clients, suppliers, or business partners.

Companies within KEZAD wishing to participate in this programme can register on the Josoor platform and upload their business details to make them visible and searchable for all participants of the programme. As soon as the companies' details appear on the platform, they can start using it to effectively create connections with others.



1,750+
Clients



550 km²
Largest Zones
Cluster Globally



12
Economic Zones
in Abu Dhabi

Your Online Networking Platform

The programme's networking function allows businesses to search and connect with other KEZAD clients for cross-company co-operation based on their needs and requirements.

In contrast, the search function can list potential networking companies by corporate details, product information, offerings and contact channels.

Like all other bridges, Josoor features two-way flow of traffic. Other companies can approach you with new opportunities, and provide an outward for your business to reach a broader community and close neighbours simultaneously.

**Connect with your community to access
various benefits across multiple sectors,
services and products, including:**



- Metals
- Automotive
- Polymers and Plastics
- Food and AgTech
- Building Materials
- Logistics
- Life Science
- Hi-Tech
- Green Energy
- Oil and Gas
- Speciality Chemicals
- Packaging
- Recycling and Recycled Products
- Furniture
- Office Supplies
- Industrial Supplies

and many more in our growing community

Who Can Join Josoor?

**All clients of KEZAD Group can register
on the Josoor platform.**



How to Join Josoor

**Joining is easy. Simply follow the steps below.
Do not hesitate to contact our team if you
have a question.**

Three Easy Steps:

1.



**Scan the QR Code
to join now**

2.



Complete the form with all your business
details and submit it

3.



Your business profile will be uploaded to the
system after review and will become available
to other businesses on Josoor

What Are the Benefits of Josoor?



Search and find potential clients and suppliers.

Josoor puts the full member directory at your fingertips.



Start matchmaking.

Build your own business community and create beneficial opportunities with key partners to develop business relationships.



Join in or lead the way.

With Josoor, you can join or host brainstorming sessions and workshops, product development discussions and shape future solutions within your industry.



Enable access to the latest requests and opportunities.

Log in any time to see what other businesses require or offer.



Reach out.

If your business faces new challenges or its requirements change, your Josoor community is here to help you find solutions.

Let Josoor Work to Your Advantage

Here are some tips to get the best out of your profile on Josoor.



Provide as much detail about your business as possible so that other Josoor members understand what you offer when you appear in search results.



Do not miss the opportunity to promote your business to companies in the growing community. Create a digital brochure with a link to your website.



Share your company's social media handles and links to create more awareness and drive traffic.



Create an offer to send out to the Josoor community. Ensure you stand out in both your expertise and the services you offer.



Ensure your team regularly checks the portal to respond to any requests or opportunities.

At KEZAD Group, We're Here to Listen, Support and Deliver

Scan the QR Code to Visit the
Josoor Website and Find Out More



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